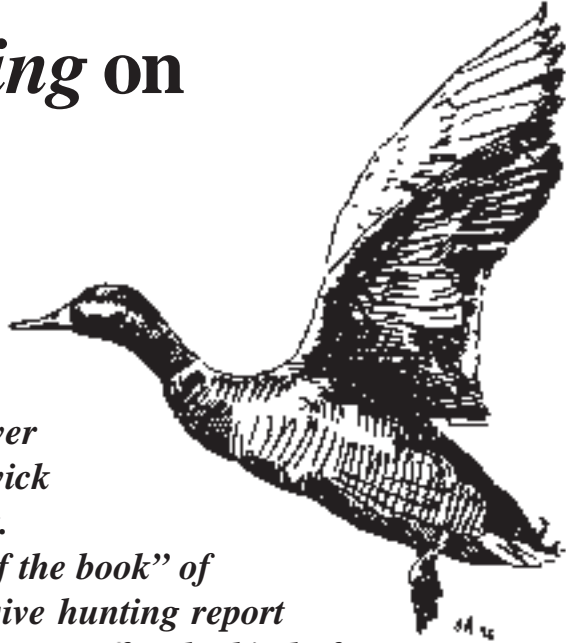


Keep your sales *flying* on course for 2008 . .

. . .Your client is a special breed — a dedicated and sophisticated hunter with the means and desire to savor the exotic, the extraordinary. No ordinary advertising medium can deliver focused prospects as well as can Sedgwick Publishing's The Bird Hunting Report.

Look no further than the "back of the book" of The Bird Hunting Report — the exclusive hunting report for the bird hunter who travels and has a taste for the kind of experience you can offer or enhance.



Our readers expect the best

The Bird Hunting Report caters to a select group of discriminating hunters who are looking for quality hunting experiences and the unvarnished truth about hunts.

Your ad belongs here if you are a booking agent, outfitter, guide or other enterprise that provides quality hunts or other goods for sale.

Remember: *The Bird Hunting Report* is very exclusive and we provide only limited space for advertising. We accept only classified ads (no logos or all upper case copy) and only tasteful ads for reputable products and services. We reserve the right to reject all ads we deem unsuitable or misleading.

Our readers know our standards and recognize our "back of the book" advertisers are the best. In fact, we will edit your ad, if needed to fit the style of the report.

Reserving your space

You may use the insertion order on the back and fax it to 301-528-2497 or mail it to The Bird Hunting Report, P.O. Box 328, Boyds, Md. 20841.

Please provide the information requested about payment. Until you have established a credit history with us, we prefer that your ad be prepaid, so include a check or credit card information with your first order. We recommend payment by credit card for non-U.S. advertisers.

In composing your ad, we suggest you provide a three-word headline, which will appear in boldface and put contact information at the end of the ad.

We charge \$2.00 per word or word unit (a phone number is three units) and will apply a 15% discount if you run an ad in three consecutive issues. The discount will be applied to your third ad.

For more information, or to subscribe to *The Bird Hunting Report*, call Kathy Thorne at 240-599-7679.

The Bird Hunting Report

Advertising Insertion Order

Deadlines

The deadline for ad copy is the 10th of the month prior to the publishing month. For instance, if you want to place an ad in the June issue, send us your copy and instructions no later than May 10. But we understand that bookings may take you out of the office for days. Please call if you have questions concerning deadlines. We may be able to give you a short extension.

Advertising Costs

We charge \$2.00 per word unit. The same ad inserted in three consecutive issues is 15% off. The discount for all three ads is credited to your invoice for the third insertion.

Your Bold Headline (three words)

Body of message (please use additional sheet if necessary)

Contact information (To appear at bottom of ad)

Issues (please circle each issue in which you want your ad to appear)

January, February, March, April, May, June, July, August, September, October, November, December _____

Form of payment:

Check enclosed (payable to Sedgwick Publishing Co)

Credit card (circle one) American Express, Visa, MasterCard

Acct. # _____ Expiration date _____

Signature _____

Bill me (sign above, please)

Your name/company _____

Address/City/State/Zip _____

Phone /Fax number _____

E-mail address _____

Fax this form to: The Bird Hunting Report, 240-599-7679 or mail to The Bird Hunting Report, PO Box 328, Boyds, MD 20841 or e-mail your ad to support@pnmsi.com.